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CONTACT:

KeyRocket

PR Manager Christine Crum

press@keyrocket.com



KEYROCKET WINS TWiST TECHNOLOGY STARTUP COMPETITION

KeyRocket Ties for First Place and is Asked to be Featured in San Francisco

Berlin, 21 February 2012 - KeyRocket, software that recommends keyboard shortcuts while you work, where it matters; tied for first place and a free table at LAUNCH Festival 2012.

KeyRocket, which recently opened its Beta Version to the public, was rated 9/10 at TWiST Berlin, an international televised meet-up for young businesses, in which 19 Berlin startups pitched their ideas. KeyRocket's ability to save time and money for businesses made it a clear choice. Judges were impressed with KeyRocket's database of over 1,200 keyboard shortcuts, simple integration and never-before-seen personalization to each user.

TWiST Berlin judges scored each company based on product idea, progress and business plan. KeyRocket tied for first place and won a free \$1,500 ticket to the conference and demo pit at LAUNCH Festival 2012 in San Francisco, 07 and 08 March 2012.

LAUNCH Festival will feature over 100 businesses and \$360,000 in prizes. KeyRocket will be featured in the demo pit, where 40 technology companies will debut new products to lawyers, investors, venture capitalists, head hunters, angels and other interested supporters.

KeyRocket is software that recommends keyboard shortcuts while you work, where it matters. The company's mission is to help users and software better understand each other. The software is developed by Veodin Software GmbH at their headquarters in Berlin, Germany. KeyRocket's team of six, works to provide dependable business solutions to clients, partners and users internationally. KeyRocket's management team comes from a successful background of business consulting and software development.

KeyRocket was founded in 2011 by financier Jan Mechtel,
and programmer Matthias Mayrock.